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Westrux International Idealease Earns Prestigious I.D.E.A.L. Gold Awards from Idealease, Inc.

3 Leasing & Rental Professionals Earn President's Club Sales Awards

Santa Fe Springs, CA August 15, 2011—Idealease, Inc., North America's premier transportation company, has awarded Westrux International's Idealease locations in Southern California with the prestigious I.D.E.A.L. Gold award for 2011.

The I.D.E.A.L. Gold award program was established 13 years ago to honor the Idealease locations that achieve the highest levels of performance in 12 key areas including: professional leadership, customer service, marketing, facilities, dedicated service bays, employee training, and customer safety and compliance education.

"Our I.D.E.A.L. Gold honorees demonstrate a relentless dedication to operating excellence and profitable growth," said Dan Murphy, President and CEO of Idealease, Inc. "This prestigious award is the highest honor an Idealease operation can receive from Idealease, Inc. It is our 'gold standard' for performance. This year, 57 Idealease locations met these demanding standards."

"We dedicate our I.D.E.A.L. Gold award[s] to our Idealease employees and our loyal customers who hold us to the highest standards of professionalism and service," said Mr. David Kenney, Dealer Principal. "We also celebrate our employees, Robert Vargas – President's Club and Diamond Club, John Barbour – President's Club and Adam Hughes – President's Club and Diamond Club for earning the Idealease award, This is the highest sales achievement award given to lease and rental professionals by Idealease, Inc.", said Mr. John Barbour, Director of Lease and Rental for Westrux International. The I.D.E.A.L. Gold and President's Club awards will be presented at the Idealease, Inc. Annual Meeting which will be held in Chicago, IL on September 8, 2011.

About Westrux International Idealease

Westrux is a commercial truck dealership with four full-service locations and two parts and a dedicated rental/leasing locations in the Inland Empire area. The dealership group offers International brand products, an including the full line of International trucks, International Used Truck Center (UTC Fontana), eStar vehicles, CNG vehicles and all-makes parts and service. As an affiliate of Idealease, Westrux also offers an array of lease products and services, including full-service leasing, contract maintenance and rental. Additional information is available at www.westrux.com or contact Xavier O. Campos, Director of Marketing at 562.404.1020

About Idealease, Inc.

Idealease, Inc. is the premier transportation company in North America. The total Idealease fleet includes more than 45,000 trucks, tractors, and trailers. Four hundred and twenty Idealease locations are owned and managed by International® Truck dealers in the U.S., Canada and Mexico. Idealease locations have the most qualified service technicians, diagnostics technology and truck expertise in the transportation industry. Idealease locations have local decision-making authority to provide the products and services that fit each customer's unique requirements. The Idealease National Account group works directly with corporations that have multiple locations, and coordinates services among the supporting Idealease locations for these accounts. Additional information is available at www.idealease.com.